

### STRUCTURE

- Veganism what is it?
- Reasons
- How to replace eggs & other animal products?
- Veganism in our world
- o Books & DVDs
- Your questions



### VEGANISM

 Vegan Society: "Veganism is a way of living which seeks to exclude, as far as it is possible and practicable, all forms of exploitation of, and cruelty to, animals for food, clothing or any other purpose"

#### Means

- No meat (including fish)
- No dairy
- No eggs
- No other animal products

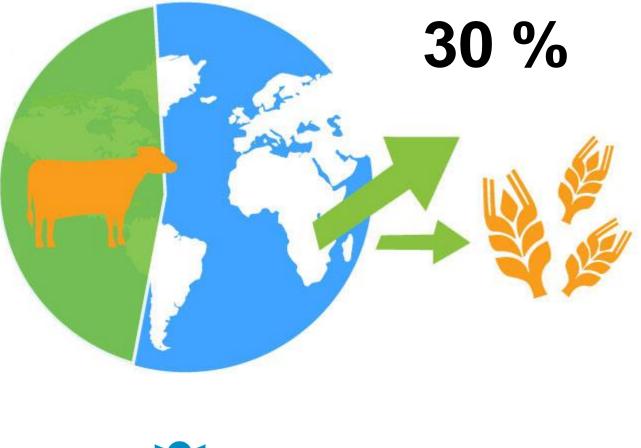


### REASONS TO GO VEGAN

- Environmental reasons
- Human reasons
- Health reasons
- Animal related reasons

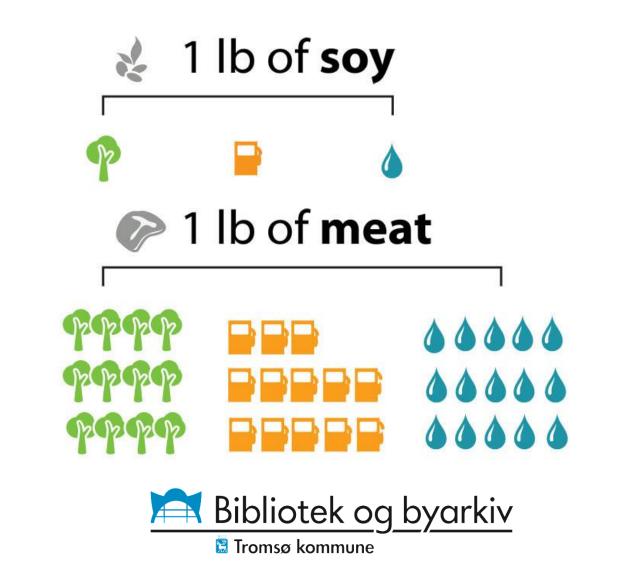


### **ENVIRONMENTAL REASONS**





### **ENVIRONMENTAL REASONS**



### HUMAN REASONS

#### o 840 million people suffer from malnutrition

o 1/3 of the crop in our world is given to animals





### HEALTH REASONS: STUDIES

- Studies reveal that consumption of animal products (meat and dairy products) play an important role in the development of prostate cancer (2014 & 2011)
- Mercury in tuna is increasing (2015)
- Legumes reduce the risk of bowel cancer (2015)
- A vegan diet is improving the health of obese children (2015)
- Vegetarian diet can reduce risk of heart attack by 32 % (2013)



### HEALTH REASONS

Norwegian Health Society:

" Vegetarkost er forbundet med lavere risiko for blant annet overvekt, hjerte- og karsykdommer, diabetes og kreft. En balansert og variert vegetarkost egner seg for individer i alle livsfaser, inkludert under svangerskap, ved amming, i spedbarnsperioden, for barn og unge og for idrettsutøvere. "

"Quite simply, the more you substitute plant foods for animal foods, the healthier you are likely to be." (Dr. T. Colin Campbell, a nutrition expert at Cornell University)



### HEALTH REASONS

#### • The strongest man in Germany lives vegan











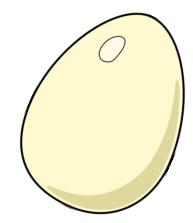












# BUT WHY NO MILK AND EGGS?



### MILK





### MILK





### Eggs





### EATING VEGAN





## VEGAN FOOD IN THE SUPERMARKETS OF TROMSØ

352- 52

0

0



Rema 1000



📓 Tromsø kommune



**Coop Obs** 

### VEGAN FOOD IN THE SUPERMARKETS OF TROMSØ





### MILK







### CREAM







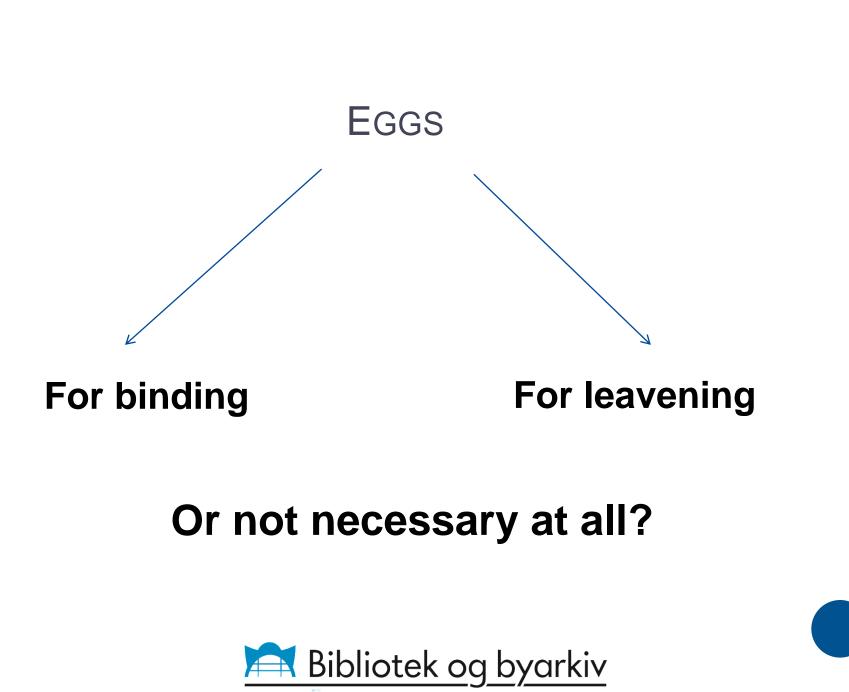
### YOGHURT











### EGGS – FOR BINDING

- 2 tbsp. starch + 2 tbsp. Water
- Or 2 tbsp. ground flax seeds + 3 tbsp. Water
- Or ½ cup of mashed banana, avocado, cooked pumpkin or applesauce
- Soy flour
- Chickpea flour



### EGGS – FOR LEAVENING

- 1 tsp. baking powder + 1 tbsp. vinegar + 1 tbsp. water
- 2 tbsp. baking powder + 2 tbsp. warm water + 1 tbsp. oil



### Eggs









🖺 Tromsø kommune



THE DELICIOUS SO'A ALTERN MATIVE TO CREAM CHEESE DAIRY FREE + GLUTEN FREE NON HYDROGENATED ORIGINAL

TED 3-6°C. DO NOT FREEZE. OT



#### MEAT







### MEAT













### SWEETS









### VEGAN PRODUCTS



Products marked with the vegan flower are:

- Vegan
- Not tested on animals

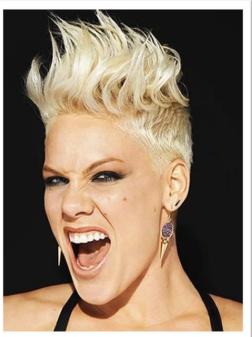


### VEGANISM IN OUR WORLD



### DID YOU KNOW THAT ALL THESE PEOPLE LIVE VEGAN/VEGETARIAN?









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### VEGANISM IN NORWAY

 Did you know that there is a vegan fair in Trondheim? And in Oslo there is a Vegetarfestival this weekend?

 There is also the Vegan Society of Norway (Norsk Vegansamfunn)



# VEGAN IN TROMSØ

 Monthly "Vegantreff" every first Sunday in a month at 16.00 in Sivertsens Kafe

• Vegan café in Tromsø = Sivertsens Kafe

 Facebook group "Vegan Tromsø/Veganere i Tromsø"

Meatless Monday in UiT







Available in Tromsø bibliotek!











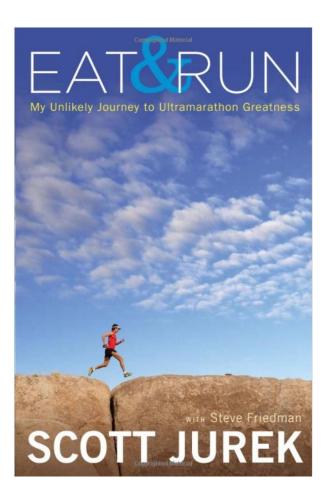


Med bidrag fra Pelle Strindlund og Guri Larsen





Available in Tromsø bibliotek!

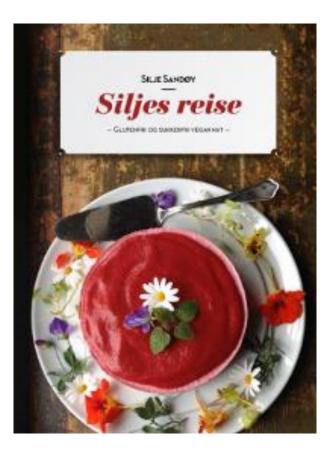






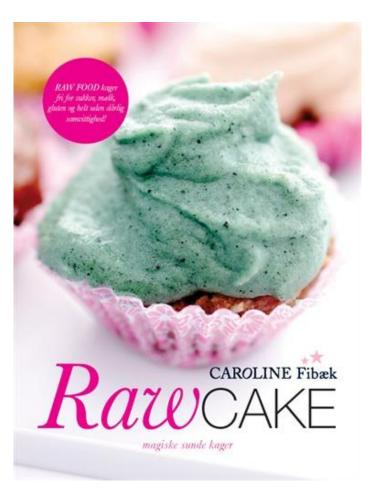






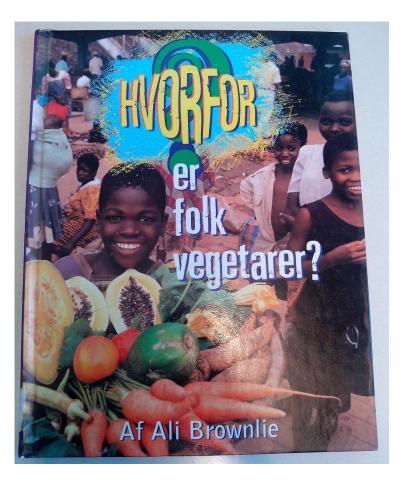






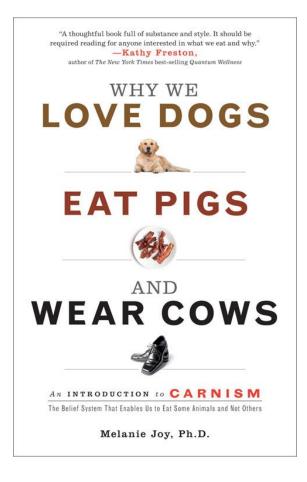




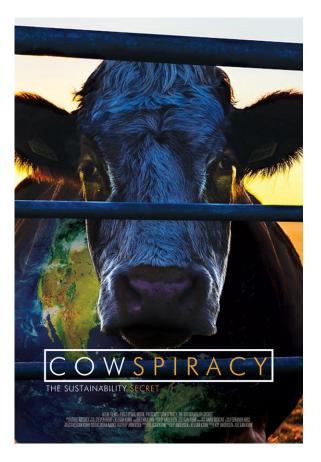






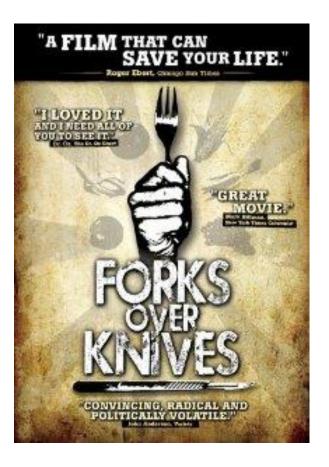






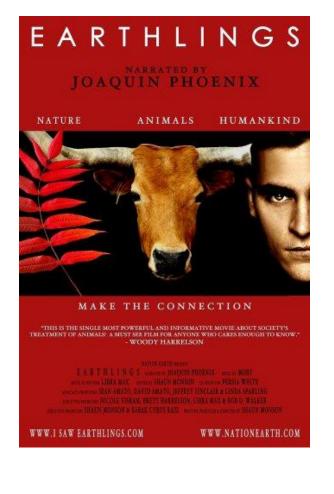
- Cowspiracy the sustainability secret
- Released in 2014
- Topic: Environmentalism





- Forks over knives
- Released in 2013
- Topic: Health issues

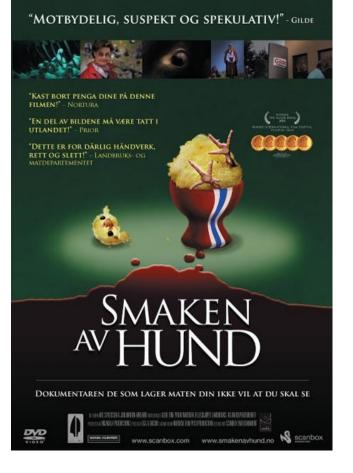




### • Earthlings

- Topic: Animal agriculture
- Watch it for free: www.earthlings.com





- Smaken av hund
- Topic: Animal agriculture in Norway

Available in Tromsø bibliotek!





- Speciesism the movie
- Watch it for free with us in the library on 8th June at 18.30



LIVE

and let

LIVE





## **I**DEAS

• 1x vegan meal a week is better than nothing

 Try alternatives (e. g. have you ever tasted rice milk?)

• Try new recipes, it's fun!



# MORE QUESTIONS?





# CONTACT

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